

**REMARKS**

At the outset, the Examiner is thanked for the thorough review and consideration of the subject application. The final Office Action of September 16, 2003 has been received and contents carefully reviewed. Applicant gratefully acknowledges the Examiner's indication of allowable subject matter in claim 15.

By this Amendment, Applicant amends claim 12 and cancels claims 15-16. Accordingly, claims 1-8, 10-14 and 17-19 are currently pending in the present application. Reexamination and reconsideration of the application are respectfully requested.

In the Office Action, the Examiner rejected claims 1-8, 10-14 and 17-19 under 35 U.S.C. § 103(a) as being unpatentable over Gale (U.S. Patent No. 5,806,683) in view of Moren et al. (U.S. Patent No. 6,142,304); rejected claims 1-8, 10-14 and 16-19 under 35 U.S.C. § 103(a) as being unpatentable over Moren et al. in view of Gale. Applicant respectfully traverses these rejections.

Claim 1 is allowable over the cited references in that claim 1 recites a combination of elements including, for example, "a plurality of fixing jaws disposed on surfaces of said lower plate, said first side wall, said second side wall, and said upper plate, said fixing jaws disposed to receive and retain *liquid crystal display modules*." [emphasis added] None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that claim 1 and claims 2-8 and 10-11, which depend therefrom, are allowable over the cited references.

Applicant respectfully submits that there is no motivation for one of ordinary skill to combine the cited references and arrive at the claimed invention with any reasonable expectation of success. As best understood, Gale teaches a wrapped package using a molded fiber inner structure formed of recycled material for packing wine bottles or food containers. Therefore, Applicant respectfully submits that Gale is a non-analogous art for the purpose of analyzing the obviousness of the subject matter at issue. Applicant further respectfully submits that the motivation to combine the references comes from the present invention and not from the cited references, which is impermissible.


Claim 12 is allowable over the cited references in that claim 12 recites a combination of elements including, for example, "a plurality of grooves at either or both of the upper plate and the first and second side walls..." None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that claim 12 and claims 13-14 and 17-19, which depend therefrom, are allowable over the cited references.

Applicant believes the foregoing amendments place the application in condition for allowance and early, favorable action is respectfully solicited. If the Examiner deems that a telephone conference would further the prosecution of this application, the Examiner is invited to call the undersigned attorney at the telephone number (202) 496 - 7500. All correspondence should continue to be sent to the below-listed address.

If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time, or any other fees required to complete the filing of this response, may be charged to Deposit Account No. 50-0911. Please credit any overpayment to deposit Account No. 50-0911.

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Respectfully submitted,

By   
Rebecca Goldman Rudich  
Registration No.: 41,786  
MCKENNA LONG & ALDRIDGE LLP  
1900 K Street, N.W.  
Washington, DC 20006  
(202) 496-7500  
Attorney for Applicant